

Dear Puget Sound Business Professional:

Do you know that you can provide quick economic stimulus to a region and an industry that's been hit hard during the past two years?

Meetings Mean Business to the Puget Sound region, now more than ever. When you book a regionally-based meeting or event you're generating economic impact for meeting venues, retail stores, restaurants, transportation companies and many other businesses.

You and your organization will benefit, too:

- Locally-based attendees will save on out-of-state travel costs and time out-of-office
- Visiting delegates will benefit from the intrinsic value of meeting face-to-face in one of the nation's top destination cities

The Puget Sound region has everything you need:

- World-class meeting venues in Seattle, Bellevue, Tacoma, Kitsap Peninsula and Snohomish County
- Brand new meeting venues such as The Conference Center, a new executive enclave opening this July next to the Washington State Convention Center in the heart of downtown Seattle
- More than 33,000 hotel guest rooms throughout the Puget Sound region
- New and expanded hotel properties such as the Hyatt Regency Bellevue which opened a second tower last year and The Maxwell Hotel which opened in Seattle this year.

Tourism holds enormous potential for fast economic recovery in our region, as seen in the industry's annual statewide impact report released this year:

- \$14.2 billion in direct spending
- 150,000 jobs supported
- \$1 billion in local and state tax revenues generated

However, these numbers reveal percentage declines. You can be part of our regional recovery by meeting in your own back yard. Seattle's Convention and Visitors Bureau can make it easy with one-stop shopping. **Contact Kelly Saling, National Account Director, today at (206) 461-5802 or ksaling@visitseattle.org.**

We invite you to convene the spirit of travel right here in the Puget Sound region. Please call on us for help in booking or planning your upcoming meeting.

Sincerely,



Tom Norwalk
President & CEO
Seattle's Convention and Visitors Bureau

